



Labor Supply versus Labor Demand

March 2022 Labor Supply versus Labor Demand

Online job advertisements in South Carolina, as reported by the Conference Board's Help Wanted Online® (HWOL) data series, showed an increase of 9,777 ads from February 2022 to March 2022. Compared to March 2021, South Carolina had an increase of 35,594 ads. Across the United States, online ads saw a decrease of in the last month.

Labor demand in the Trident Workforce Area (Berkeley, Charleston, and Dorchester counties) was greatest with 37,010 posted advertisements. The Midlands Workforce Area (Fairfield, Lexington, and Richland counties) followed with 20,475 online ads. Statewide, the labor supply (the unemployed versus demand (online advertisements) ratio remained at 0.8:1.

Supply-Demand Ratio by Workforce Area for March 2022

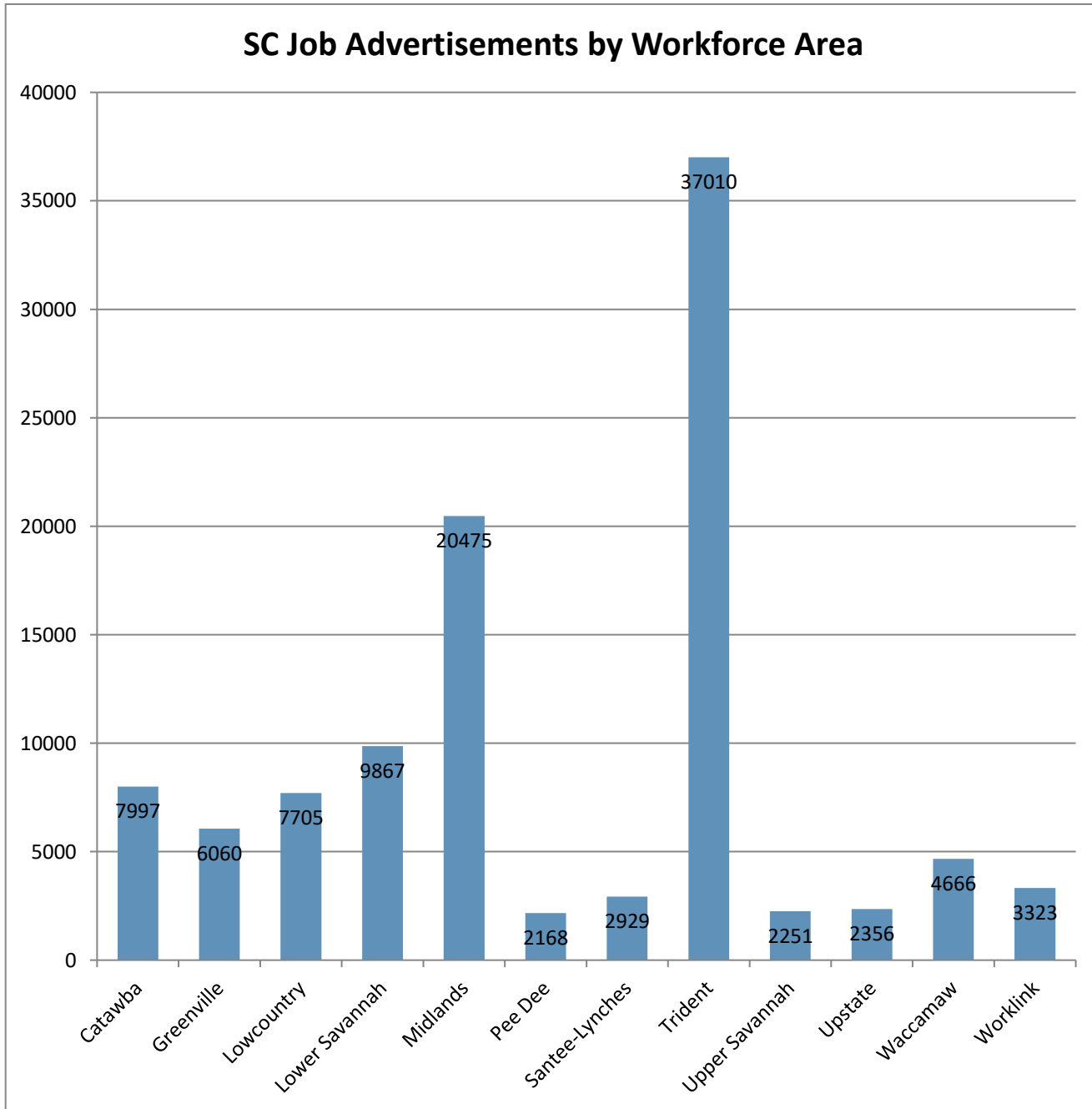
Workforce Area	Job Openings	Unemployed	Unemployed per Opening Ratio
Catawba	7,997	7,263	0.9:1
Greenville	6,060	7,308	1.2:1
Lowcountry	7,705	3,535	0.5:1
Lower Savannah	9,867	5,362	0.5:1
Midlands	20,475	11,024	0.5:1
Pee Dee	2,168	6,185	2.9:1
Santee-Lynches	2,929	3,374	1.2:1
Trident	37,010	11,687	0.3:1
Upper Savannah	2,251	3,707	1.6:1
Upstate	2,356	6,526	2.8:1
Waccamaw	4,666	8,054	1.7:1
Worklink	3,323	5,414	1.6:1
South Carolina (SA)	106,264	80,772	0.8:1

(SA) Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department



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The Conference Board Help Wanted OnLine® (HWOL) data series measures online jobs advertisements (rounded) from about 16,000 major Internet job sites and smaller job sites that serve niche markets and smaller geographic areas. Online job advertisements may or may not have multiple job openings. The level of ads in print and online can change for reasons not related to overall job demand.

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department